

Please find below the editorial synopsis for the Q4.2018 issue of **The DESK**, the magazine that provides buy-side traders and their counterparts with precise detail on the macro-drivers, events and plans that are shaping liquidity and price discovery in fixed income markets. If you are interested in any of the planned coverage please contact the editor, **Dan Barnes**.

In addition to our regular readership, we also distribute **The DESK** at key industry events throughout the year. Last year this included the Fixed Income Leaders Summits (Boston and Amsterdam); FIA's IDX (London); FIA Expo (Chicago); FIX EMEA Trading 2018 (London), City & Financial's Bond Liquidity Conference, and AFME's Market Liquidity, European Government Bond and European High Yield Conferences. **The DESK** is the official media partner at WBR's 2018 Fixed Income Leaders' Summits and the first copies of this issue will be at FILS 2018 in Amsterdam.



Get the Q3.2018 issue



The DESK, in association with WBR, will be publishing The Fixed Income Daily newsletter for this year's Fixed Income Leaders Summit 2018, in Amsterdam, 6-8 November.

If you are interested in advertising or contributing to these publications please contact Scott Galvin:  
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## FEATURES:

### Lead - Best execution analysis

Are regulators dumbing down execution reports? We look at the appropriateness of quantifying execution across the fixed income universe, and assess the value in reporting, beyond creating more paperwork.

### Rates / Government & municipal bonds

#### Fully automatic

Platforms are seeing a steep increase in rates trading volume, while the proportion of voice trading has fallen below electronic non-RFQ levels in The DESK's benchmark survey for the first time. Are fill rates improving, as the market becomes more efficient?

## Credit / Corporate bonds

### Falling through the gaps

Mid-sized asset managers face a challenge. They are too large to comfortably trade their orders electronically, which their banks want them to do, and they are too small for sell-side firms to justify giving them top level, hands-on service. This is a challenge for the trading desk in delivering best execution, and will demand that heads of trading fight for price, access and liquidity.

## Derivatives

### Jump on the SOFR

With many SOFR contracts building momentum, The DESK looks for the right moment at which buy-side firms can jump from LIBOR onto the new benchmark.

## Securities financing

### US Treasuries focus

Increasing concern that cash is leaving the US treasury repo markets for other products, impacting liquidity, is raising questions about a need for structural reform in order to better support liquidity.

## Technology

### How to turn traders into engineers

Constantly improving processes and technology is a state of mind that traders can adopt, but particularly if using the Agile and DevOps software development methodologies in the front office.

## On The DESK

**Our exclusive buy-side interview - David Walker, Head of Fixed Income Dealing, M&G Investments**

**News analysis • Platform news • Coalition data • Brokers shutting down FI research departments • IA consultation on disclosure and transaction costs**

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## Deadlines:

- Editorial - 5th October
- News & Advertising - 5th October
- Publishing - November 2018

*The DESK's coverage is driven by current events and market news and therefore we reserve the right to change any element of our coverage or publishing schedule without prior warning.*

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