

Please find below the editorial synopsis for the Q1.2019 issue of **The DESK**, the magazine that provides buy-side traders and their counterparts with precise detail on the macro-drivers, events and plans that are shaping liquidity and price discovery in fixed income markets. If you are interested in any of the planned coverage please contact the editor, **Dan Barnes**.

In addition to our regular readership, we also distribute **The DESK** at key industry events throughout the year. Last year this included the Fixed Income Leaders Summits (Boston and Amsterdam); FIA's IDX (London); FIA Expo (Chicago); FIX EMEA Trading 2018 (London), City & Financial's Bond Liquidity Conference, and AFME's Market Liquidity, European Government Bond and European High Yield Conferences. **The DESK** is the official media partner at WBR's 2018 Fixed Income Leaders' Summits and the first copies of this issue will be at FILS 2018 in Amsterdam.



Get the Q4.2018 issue

The advertisement features a background image of a city skyline at night with illuminated buildings. On the left, there is a large blue square with the letters 'FI' in white. To the right of this, the text 'Fixed Income LEADERS SUMMIT EMERGING MARKETS' is written in white, with 'Fixed Income' on the top line, 'LEADERS SUMMIT' in the middle, and 'EMERGING MARKETS' in a larger font at the bottom. Below this, it says 'The No.1 Meeting Place for Buy Side Heads of Emerging Markets Fixed Income Trading &amp; Portfolio Management'. On the right side of the advertisement, the dates 'March 11 - 12, 2019' and the location 'The Ritz-Carlton Westchester, White Plains, NY, USA' are written in white.

### FEATURES:

#### Lead - Trading Intentions Survey 2019

Asset managers report which liquidity aggregation platforms are performing most effectively in the corporate bond market, and which they expect to use in the future.

### Rates / Government & municipal bonds

#### New dealer models

The cash and derivative rates markets have seen electronic liquidity providers and traditional banks building new ways to support asset managers, but is it the interdealer market and not the D2C market that is broken?

## Credit / Corporate bonds

### Standardising issuance

Asset managers are fed up with an absence of transparency and standardisation in the primary market. The threat of regulatory intervention is very real, following the proposal by the SEC's FIMSAC committee to deliver an issuance database. The market needs to come together or regulators could impose process on primary markets as they already do on secondary.

## Derivatives

### The rate

We look at the effect that central bank policy is having on credit spreads and the yield curve for G7 government debt, with an assessment for potential portfolio strategies..

## Securities financing

### Dry as a bone

The absence of dealer liquidity in the repo markets is still a major concern for asset managers, who are building their own plumbing to try and recover lost ground.

## Technology

### Build your own EMS

Increasingly, asset managers are looking to build their own EMS's to provide the level of functionality they need in execution. The DESK looks at what this means for performance, and how buy-side businesses can deliver a return on investment.

## On The DESK

### Our exclusive buy-side interview:

**Lee Sanders, Head of Execution FX and UK & Asia Fixed Income Trading, AXA Investment Management**

**News analysis** • Platform news • Coalition data • Brokers shutting down FI research departments • IA consultation on disclosure and transaction costs

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## Deadlines:

- Editorial - 8th February
- News & Advertising - 15th February
- Publishing - March 2018

*The DESK's coverage is driven by current events and market news and therefore we reserve the right to change any element of our coverage or publishing schedule without prior warning.*

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