

Please find below the editorial synopsis for the Q2.2019 issue of **The DESK**, the magazine that provides buy-side traders and their counterparts with precise detail on the macro-drivers, events and plans that are shaping liquidity and price discovery in fixed income markets. If you are interested in any of the planned coverage please contact the editor, **Dan Barnes**.

In addition to our regular readership, we also distribute **The DESK** at key industry events throughout the year. Last year this included the Fixed Income Leaders Summits (Boston and Amsterdam); FIA's IDX (London); FIA Expo (Chicago); FIX EMEA Trading 2018 (London), City & Financial's Bond Liquidity Conference, and AFME's Market Liquidity, European Government Bond and European High Yield Conferences. **The DESK** is the official magazine partner at WBR's 2019 Fixed Income Leaders' Summits and the first copies of this issue will be at FILS 2019 in Philadelphia (*attendees quoting 'DESK19' are eligible for a 15% discount - see advertisement below*).



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FEATURES:

Lead - Outsourced trading – selling the crown jewels

Providing trading for other asset managers can create a new line of revenue for a buy-side firm, but does that detract from trading as a competitive differentiator?

How to take advantage of autoquoting in investment grade trading

Sell-side banks are delivering autoquoting across the IG market; trading against fast prices requires a lower-touch model of engagement, and a strong decision tree for execution.

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Lessons from equity markets in algo trading

Equity trading had many ups and downs as it moved into a more automatic execution model; we assess which of these are applicable to the bond markets and what else must be considered.

Banks' window dressing and the effect on service

Regulators are concerned that banks are 'window dressing' end of quarter activity, triggering heightened volatility in repo, derivatives and money markets, as banks reduce transaction volumes in key financial markets; how are banks balancing service vs reporting?

O/EMS dominance

State Street and BlackRock are in an arms race to deliver a full service technology offering, acquiring best-of-breed firms as they go; we look at the potential outcome for other asset managers as users and competitors.

On The DESK

Our exclusive buy-side interview: TBC

News analysis • Platform news • Coalition data •

Deadlines:

- **Editorial - 10th May February**
- **News & Advertising - 17th May**
- **Publishing - June 2019**

The DESK's coverage is driven by current events and market news and therefore we reserve the right to change any element of our coverage or publishing schedule without prior warning.

Contacts:

Editorial: Dan Barnes, Editor

Publisher: Ian Rycott

Sales: Scott Galvin, Commercial Director

dan.barnes@fi-desk.com

ian.rycott@fi-desk.com

scott.galvin@fi-desk.com