

Please find below the editorial synopsis for the Q1.2020 issue of **The DESK**, the magazine that provides buy-side traders and their counterparts with precise detail on the macro-drivers, events and plans that are shaping liquidity and price discovery in fixed income markets. If you are interested in any of the planned coverage please contact the editor, **Dan Barnes**.

In addition to our regular readership, we also distribute **The DESK** at key industry events throughout the year. Over the last twelve months this has included the Fixed Income Leaders Summits (Philadelphia and Barcelona); FIA's IDX (London); FIA Expo (Chicago); FIX EMEA Trading (London), ICMA's Annual General Meeting & Conference, and AFME's Market Liquidity, European Government Bond and European High Yield Conferences.



Get the Q4.2019 issue

**The DESK** is the official magazine partner at WBR's **Fixed Income Leaders' Summits** (attendees quoting 'THEDESKFIXED2020' are eligible for a 15% discount at FILS USA - see advertisement below - or click [here](#) ).

### FEATURES:

#### Lead - The Trading Intentions Survey 2020

The Trading Intentions Survey 2020 includes feedback on streaming dealer prices, several pre-trade data sources and a breakdown of the protocols used in venues. This year's Trading Intentions Survey promises to deliver more insights into platform use than ever before.

The advertisement features a background image of a city skyline at night with a river and a bridge. Overlaid on this image is the following text: 'FI Fixed Income LEADERS SUMMIT' in large white letters, 'BE PART OF THE LARGEST FIXED INCOME COMMUNITY' in white letters, and the website 'fixedincomeus.wbresearch.com' in white. On the right side, there are two blue callout boxes: the top one says 'NEW LOCATION IN 2020!' and the one below it says 'JUNE 8-10, NASHVILLE, TENNESSEE'. At the bottom right, a dark blue box contains the text 'Save 15% using code THEDESKFIXED2020' in white.

### Trading Desk - Which protocol?

Managing the transition to more fully electronic trading in credit markets requires a careful understanding of the new trading protocols available. We look at the new choices – from portfolio trading to odd-lot, to all-to-all and assess how and when desks can use these most efficiently.

### Market structure - Repo

Repo markets are showing themselves to be structurally weak, creating a serious risk for market participants in need of short-term liquidity. We revisit the risks in both the US and Europe of a collateral shortfall, first proposed when derivatives margining rules were first mooted, and ask how regulators are preparing to avoid such an outcome?

### Platforms - OMS/EMS connectivity

We look at exactly which OMS/EMSs connect to which venues, and the effect that potentially has upon competition in the space.

### Data - The case for aggregation

Data aggregators, including Katana and BondCliq, are offering new ways to deliver reliable, pre-trade information; combined with streaming prices from liquidity providers, buy-side firms could have a far better capacity to analyse execution quality.

### On The DESK

**Our exclusive buy-side interview: Matthew McLoughlin, Head of Trading, Liontrust Asset Management**

### News analysis

- Platform news
- Coalition data
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### Deadlines:

- Editorial - 21st February
- News & Advertising - 28th February
- Publishing - mid March

*The DESK's coverage is driven by current events and market news and therefore we reserve the right to change any element of our coverage or publishing schedule without prior warning.*

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